

Geneva, November 16th 2017 For immediate release



SKYLAB BATMAN

In collaboration with Warner Bros. Consumer Products, on behalf of DC Entertainment, RJ-Romain Jerome is bringing back the caped crusader but this time in a new setting. With a 75-piece limited edition, the new Skylab Batman timepiece introduces a new facet of "The Dark Knight".

Available in the brand's distinguishable Skylab model, transparency dominates the timepiece. The 48 mm case features a Swiss Made manual winding movement designed by RJ and characterized by straight lines and chamfered angles. The sapphire crystal on the dial side reveals the three-layers skeleton movement as well as the vital organs of the watch, the barrel at 12h and the balance wheel at 6h.

At the center of the dial, we can perceive a familiar shape blending in with the architectural mechanism, a skeletonized Batman logo. This functional applique, acting as the motion-work, recalls both the sheerness and sophistication of the skeleton movement. But the subtlety of the Skylab Batman timepiece does not lie within the stealth and central logo, indeed the map of Gotham City has been metallized onto the back sapphire crystal glass.

Looking into the dial, Batman seems to be overlooking Gotham City and when darkness comes, the bat signal shines blue to echo the previous Batman models as well as "The Dark Knight" trilogy aesthetics.

With this new edition, it was RJ's will to offer a different perspective on Batman to showcase his more elegant side to date.



ABOUT RJ-ROMAIN JEROME

Air, earth, sea, collaborations: RJ-Romain Jerome offers the raw energy of imagination to those who are capable of nurturing their most secret dreams. Born at the dawn of the 3rd millennium, RJ-Romain Jerome creates the watches of the new horological era. The magic of the Moon, the power of lava, underwater mysteries and creative collaborations are the poetic driving forces behind this artistic explosion.

Whether through recovering steel from the Titanic or from the Apollo 11 spacecraft, mingling silver with moon dust or sculpting volcano lava, RJ-Romain Jerome asserts its iconoclastic spirit and electrifies tradition by celebrating contemporary legends. Its approach is characterized by a blend of raw character and elaborate refinement, drawing as much on the roar of an erupting volcano as on the writings of H.G. Wells.

A taste for an all-conquering spirit and visionary avant-gardism merge with the realm of the imagination in the "Air", "Earth", "Sea" or "Collaborations" collections. These worlds exalt contemporary horizons through a resolutely masculine and contemporary touch. From the ocean depths to the immensity of space, from incandescent lava to age-old minerals and metals, the RJ-Romain Jerome collections are far more than just astonishing watches: they define a new era in watchmaking.

Offering every man a chance to explore a dreamlike new dimension, they also embody the values of their time: a sense of distinctiveness, a need for speed, and a spectacular yet discreetly sophisticated aura of virility.

Air, earth, sea and collaborations: it is now up to everyone to find his own universe, and to give substance to his dream and to his own vision of Time.

ABOUT WARNER BROS. CONSUMER PRODUCTS

Warner Bros. Consumer Products, section of Warner Bros. Entertainment, is one of the main actors in the consumer products field.

ABOUT DC ENTERTAINMENT

DC Entertainment, home to iconic brands DC Comics (Superman, Batman, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is the largest English-language publisher of comics in the world.

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SKYLAB BATMAN

Reference RJ.M.AU.030.04 | Collection Generational Icons | Universe COLLABORATIONS



Straight lines skeleton movement designed by RJ

Batman applique filled

Gotham City map on the back sapphire crystal glass

with SLN

Movement RJ004-M - Mechanical Black chrome skeleton

Frequency rate 28,800 vph

Jewelling 21 jewels

Power reserve 48 hours

Water resistance 3 atm (30 meters)

Functions Central hours and minutes

Case Ø 48mm, black PVD-coated steel

Case back Gotham City map metallised on sapphire crystal

Bezel Black PVD-coated satin-finished steel

Dial Skeletonized Batman logo brass applique in black

sand-blasted chrome filled with black Superluminova

C1 "blue emission"

Hands Rhodiumed and satin-brushed hour and minute hands

with white Superluminova C1 "blue emission"

Flank Black PVD-coated satin-finished steel

Paws Polished steel

Lugs Polished and satin-finished steel

Lug insert Black PVD-coated and satin-finished steel

Crown Steel screw-lock

Strap Black alligator with steel folding clasp

Limited edition 75 pieces

Retail price CHF 18'950.-* / EUR 20'950.-* / USD 19'500.-*

GBP 17'500.-* / HKD 163'950.-* / YEN 2'818'800.-*

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Balance wheel

^{*}Suggested retail price. RJ-Romain Jerome reserves the right to change prices without prior notice