

The Steampunk Chrono and the Titanic-DNA Cufflinks see life in technicolour !

The Titanic-DNA collection welcomes five new colourful and sporty timepieces. Adopting all the signature aesthetic codes of the collection, the Steampunk Chrono Colours brighten up the Titanic-DNA collection with their retro-futuristic design. They have even inspired a new collection of accessories.

Housed within a 50 mm-diameter case, the Steampunk Chrono dispenses with a dial, thus enabling a clear view of its rough and raw finishes as well the rigorous sturdiness of its mechanism. The latter comprises over 330 parts and is held by four screwed pistons. This mechanical self-winding movement has been specifically developed for RJ-Romain Jerome and is endowed with a 42-hour power reserve. The polished steel used for the bezel contains authentic steel from the wreck lying 3,840 metres beneath the ocean, along with steel supplied by the Harland & Wolff shipyard in Belfast where the Titanic was built a century ago. The bezel and case in mirror-polished steel lend a new radiance to this model, while the inner bezel ring has been lacquered in a variety of bright colours: yellow, red, blue, green or orange.



The dial is enlivened at 6 o'clock by a mobile propeller driven by an oscillating weight and echoing the steady churning of the Titanic's majestic propellers. A unique and innovative mechanism makes the propeller turn four times faster than the oscillating weight and always in the same direction, independently of the latter's rotation direction. The minutes and seconds counters at 3 and 9 o'clock evoke the design of the ship's manometers and thus pay tribute to its machinery as well as to the Steampunk style. The minutes counter hand and the over stitching on the black alligator leather strap also pick up the colour of the inner bezel ring.

Issued in 99-piece limited editions for each colour, all five also make a perfect fit with the brand's line of accessories. On this occasion, the steel cufflinks appear in five new colour versions issued in two 99-piece limited series. Loyal to the spirit of the Titanic-DNA collection, a mobile propeller echoing the three propellers of the majestic ship has been placed on a steel disc that is yellow, red, blue, green or orange lacquered depending on the version and contains steel from the Titanic as for the bezels of the timepieces. It's going to be a colourful summer at RJ-Romain Jerome!



RJ.T.HE.002.06



RJ.T.HE.002.05



RJ.T.HE.002.03



RJ.T.HE.002.07



RJ.T.HE.002.04

All Titanic-DNA Colours cufflinks : Limited edition to 99 pieces / CHF 495.-* / EUR 450.-* / USD 600.-* / GBP 370.-*

*RJ-Romain Jerome reserves the right to change prices without prior notice

About RJ-Romain Jerome

Air, earth, sea: RJ-Romain Jerome offers the raw energy of imagination to those who are capable of nurturing their most secret dreams. Born at the dawn of the 3rd millennium, RJ-Romain Jerome creates the watches of the new horological era. The magic of the moon, the power of lava, and underwater mysteries are the poetic driving forces behind this creative explosion.

Whether through recovering steel from the Titanic or from the Apollo 11 space shuttle, mingling silver with moon dust or sculpting volcano lava, RJ-Romain Jerome asserts its iconoclastic spirit and electrifies tradition by celebrating contemporary legends. Its approach is characterised by a blend of raw character and elaborate refinement, drawing as much on the roar of an erupting volcano as on the writings of H.G. Wells.

A taste for adventure, an all-conquering spirit and visionary avant-gardism merge with the realm of the imagination in the “Titanic-DNA”, “Moon Dust-DNA” and “Eyjafjallajökull-DNA” collections. These three worlds exalt contemporary horizons through a resolutely masculine and contemporary touch. From the ocean depths to the immensity of space, from incandescent lava to age-old minerals, the RJ-Romain Jerome collections are far more than just astonishing watches: they define a new era in watchmaking.

Offering every man a chance to explore a dreamlike new dimension, they also embody the values of their times: a sense of distinctiveness, a need for speed, and a spectacular yet discreetly sophisticated aura of virility.

Air, earth and sea: it is now up to everyone to find his own universe, and to give substance to his dream and to his own vision of Time.

Contact Charlotte Balmelle-Firquet / PR / media@romainjerome.ch



Steampunk Yellow

Reference	RJ.T.CH.SP.005.06
Caliber	RJ001-CS Mechanical self-winding movement – Chronograph – RJ oscillating weight
Frequency	28,800 A/h
Jewelling	39 jewels
Power reserve	42h
Water resistance	30 meters
Function	Central hours and minutes, small seconds at 9 o'clock Chronograph: 30-minute counter at 3 o'clock
Case	Ø50mm Propeller engraving Polished steel paws Steel crown with yellow rubber insert
Bezel	Polished steel containing authentic steel from the wreck, lying 3,840 meters below the water, and that supplied by the Harland & Wolff shipyard in Belfast, where the Titanic was built a century ago
Dial	Dial integrated into the movement Inner bezel lacquered in yellow Beadblasted & satin-brushed rhodium coloured bridge with 4 steel pistons and beadblasted ruthenium coloured bearings Ruthenium coloured Roman numeral XII, "raw" finishing Ruthenium coloured & beadblasted mobile propeller at 6 o'clock which recalls the ship's propellers
Hands	Black & satin-brushed hours and minutes hands inspired by Titanic's anchor Yellow small second's hand
Strap	Black alligator with yellow stitches
Buckle	Steel
Limited edition	99 pieces
Retail price	CHF 14,950.-* / EUR 13,950.-* / USD 15,950.-* / GBP 11,900.-*
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Steampunk Orange

Reference	RJ.T.CH.SP.005.03
Caliber	RJ001-CS Mechanical self-winding movement – Chronograph – RJ oscillating weight
Frequency	28,800 A/h
Jewelling	39 jewels
Power reserve	42h
Water resistance	30 meters
Function	Central hours and minutes, small seconds at 9 o'clock Chronograph: 30-minute counter at 3 o'clock
Case	Ø50mm Propeller engraving Polished steel paws Steel crown with yellow rubber insert
Bezel	Polished steel containing authentic steel from the wreck, lying 3,840 meters below the water, and that supplied by the Harland & Wolff shipyard in Belfast, where the Titanic was built a century ago
Dial	Dial integrated into the movement Inner bezel lacquered in orange Beadblasted & satin-brushed rhodium coloured bridge with 4 steel pistons and beadblasted ruthenium coloured bearings Ruthenium coloured Roman numeral XII, "raw" finishing Ruthenium coloured & beadblasted mobile propeller at 6 o'clock which recalls the ship's propellers
Hands	Black & satin-brushed hours and minutes hands inspired by Titanic's anchor Orange small second's hand
Strap	Black alligator with orange stitches
Buckle	Steel
Limited edition	99 pieces
Retail price	CHF 14,950.-* / EUR 13,950.-* / USD 15,950.-* / GBP 11,900.-*
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Steampunk Red

Reference	RJ.T.CH.SP.005.01
Caliber	RJ001-CS Mechanical self-winding movement – Chronograph – RJ oscillating weight
Frequency	28,800 A/h
Jewelling	39 jewels
Power reserve	42h
Water resistance	30 meters
Function	Central hours and minutes, small seconds at 9 o'clock Chronograph: 30-minute counter at 3 o'clock
Case	Ø50mm Propeller engraving Polished steel paws Steel crown with red rubber insert
Bezel	Polished steel containing authentic steel from the wreck, lying 3,840 meters below the water, and that supplied by the Harland & Wolff shipyard in Belfast, where the Titanic was built a century ago
Dial	Dial integrated into the movement Inner bezel lacquered in red Beadblasted & satin-brushed rhodium coloured bridge with 4 steel pistons and beadblasted ruthenium coloured bearings Ruthenium coloured Roman numeral XII, "raw" finishing Ruthenium coloured & beadblasted mobile propeller at 6 o'clock which recalls the ship's propellers
Hands	Black & satin-brushed hours and minutes hands inspired by Titanic's anchor Red small second's hand
Strap	Black alligator with red stitches
Buckle	Steel
Limited edition	99 pieces
Retail price	CHF 14,950.-* / EUR 13,950.-* / USD 15,950.-* / GBP 11,900.-*
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Steampunk Green

Reference	RJ.T.CH.SP.005.07
Caliber	RJ001-CS Mechanical self-winding movement – Chronograph – RJ oscillating weight
Frequency	28,800 A/h
Jewelling	39 jewels
Power reserve	42h
Water resistance	30 meters
Function	Central hours and minutes, small seconds at 9 o'clock Chronograph: 30-minute counter at 3 o'clock
Case	Ø50mm Propeller engraving Polished steel paws Steel crown with green rubber insert
Bezel	Polished steel containing authentic steel from the wreck, lying 3,840 meters below the water, and that supplied by the Harland & Wolff shipyard in Belfast, where the Titanic was built a century ago
Dial	Dial integrated into the movement Inner bezel lacquered in green Beadblasted & satin-brushed rhodium coloured bridge with 4 steel pistons and beadblasted ruthenium coloured bearings Ruthenium coloured Roman numeral XII, "raw" finishing Ruthenium coloured & beadblasted mobile propeller at 6 o'clock which recalls the ship's propellers
Hands	Black & satin-brushed hours and minutes hands inspired by Titanic's anchor Yellow small second's hand
Strap	Black alligator with green stitches
Buckle	Steel
Limited edition	99 pieces
Retail price	CHF 14,950.-* / EUR 13,950.-* / USD 15,950.-* / GBP 11,900.-*
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Steampunk Blue

Reference	RJ.T.CH.SP.005.02
Caliber	RJ001-CS Mechanical self-winding movement – Chronograph – RJ oscillating weight
Frequency	28,800 A/h
Jewelling	39 jewels
Power reserve	42h
Water resistance	30 meters
Function	Central hours and minutes, small seconds at 9 o'clock Chronograph: 30-minute counter at 3 o'clock
Case	Ø50mm Propeller engraving Polished steel paws Steel crown with blue rubber insert
Bezel	Polished steel containing authentic steel from the wreck, lying 3,840 meters below the water, and that supplied by the Harland & Wolff shipyard in Belfast, where the Titanic was built a century ago
Dial	Dial integrated into the movement Inner bezel lacquered in blue Beadblasted & satin-brushed rhodium coloured bridge with 4 steel pistons and beadblasted ruthenium coloured bearings Ruthenium coloured Roman numeral XII, "raw" finishing Ruthenium coloured & beadblasted mobile propeller at 6 o'clock which recalls the ship's propellers
Hands	Black & satin-brushed hours and minutes hands inspired by Titanic's anchor Blue small second's hand
Strap	Black alligator with blue stitches
Buckle	Steel
Limited edition	99 pieces
Retail price	CHF 14,950.-* / EUR 13,950.-* / USD 15,950.-* / GBP 11,900.-*
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