

Rado Esenza Ceramic Touch Fibonacci Colours

Natural brilliance and high-tech shine

(Lengnau, Switzerland – 2014) Beautiful blue, glamorous green and opulent orange: these are the colours that feature on the new high-end jewellery pieces from Rado in its ground-breaking Esenza Ceramic Touch family.

Chosen not only for their beauty, but also for their hardness, durability and natural brilliance, these gemstones are precious in more ways than one. The sensual curved shape of the case may suggest pure femininity, but – when it comes to materials – Rado is not known for its soft side.

The cases and bracelets are made from lightweight, scratch-resistant and super shiny polished high-tech ceramic. This sensual material is incredibly comfortable to wear and its hypoallergenic properties make it skin friendly and tantalisingly touchable.

In stark contrast to the shiny black are the 534 naturally gorgeous precious stones that appear on each dial. The natural side of their beauty is underlined in the Fibonacci setting of the stones, which is often seen in plants and flowers. The pattern is a perfect harmony of proportion.

A touch sensation

Blue sapphires are known for their beauty and durability – only a diamond is harder. Orange sapphires are rare and mysterious while green tsavorite garnets are a vivid, radiant green and are known for their amazing shine.

But the magic doesn't end with the gemstones, as Rado's patented ceramic touch technology is incorporated into each silky smooth ceramic case. With the gentle touch and sweep of a finger along the side of the ceramic case – left for hours and right for minutes – time can be made to fly by or can be turned back in a single stroke.

Activated by touch alone these watches are a perfect balance between jewellery and timepiece. Too tempting not to touch.