

Press Information: September 2012

Marking the 10th anniversary: the S.A.R. Anniversary-Timer

For a decade now, the Mühle-Glashütte S.A.R. Rescue-Timer has been supporting crews of the German Maritime Search and Rescue Service's vessels during their missions in the North Sea and the Baltic. To mark this anniversary, this successful nautical timepiece is now joined by a very special model: the S.A.R. Anniversary-Timer, in a limited edition of 2 × 250.

The maritime environment presents particular challenges for a wristwatch. For this reason, the captains of the German Maritime Search and Rescue Service's fleet were closely involved in development of the S.A.R. Rescue-Timer's design and function. Mühle's background — stretching back over 140 years — in the construction of measurement instruments, combined with the needs of the ocean search and rescue services, led to the creation of an exceptionally robust watch that was and still is absolutely unique in its function and design. Sapphire crystal glass four millimeters thick, watertightness to a depth of 1,000 meters, and the shockproof automatic movement with Mühle's own fine regulation are capable of withstanding tremendous water pressure and even strong shocks. In addition, the steel case with rounded edges, rubber bezel and the special position of the crown at 4 o'clock mean that the watch cannot injure a wearer who is being pulled out of the water.

Ten years of sustained testing on the high seas revealed very little scope for improvement to this timepiece. As a fitting tribute to this nautical watch, it is to be joined on its anniversary by a sporting re-interpretation in the form of the S.A.R. Anniversary-Timer.



The S.A.R. Anniversary-Timer embodies the virtues for which the S.A.R. Rescue-Timer is notable: absolute robustness, exceptional precision, and unrivaled readability. As befits the marking of 10 years' service, the limited special edition features a representative design. The case, with its diameter of 44 mm and sporting style, is available in two versions: stainless steel, and stainless steel with a black, shockproof DLC coating.



S.A.R. Rescue-Timer 2002



2012 S.A.R. Anniversary-Timer





The two models share a fine reflective black ceramic bezel that puts the timer at your disposal at all times: whether for maritime rescue or indeed for any other purpose, whether sailing or surfing, backpacking, or even in the office.

Like the Rescue-Timer upon which it was modeled, the S.A.R. Anniversary-Timer features Mühle's shockproof woodpecker-neck regulation, and is watertight to a depth of 1,000 meters. Each case version has its own matching dial design. The black version features prominent red indices and hands, whereas the silver version is characterized by white hands and hour markers. Both models set a shining example when it comes to readability, with intensely luminous hands, numerals and indices and the prominent position triangles, which clearly reflect the needs of maritime rescue. The time can thus be read at a glance, even at night or in heavy seas.

The characteristic signal red of the German Maritime Search and Rescue Service, which is found in both the design of the dial and on the rim of the bezel, lends the final touch to this sporting timepiece and illustrates once again what it represents: a look back on a successful nautical watch that has proven itself for ten years under the most adverse of conditions. It is also an expression of thanks to the crews of the German Maritime Search and Rescue Service, who with their nautical experience made S.A.R. timepieces from Mühle-Glasshütte possible in the first place.

About Mühle-Glashütte GmbH

Mühle-Glashütte GmbH develops and manufactures high-quality ships' timepieces, marine chronometers and mechanical wristwatches. In this the Glashütte company places great emphasis on the excellent legibility and accuracy of its timepieces. Because the name Mühle has long stood for precision and precise measurement. The foundation stone for this was laid by Robert Mühle. In 1869 he founded a family-run company in Glashütte to produce precise measurement instruments for the local watch industry. The direction followed by the present-day company emerged under the management of the fourth generation of the family. Since 1994 it has gone by the name of Mühle-Glashütte GmbH nautische Instrumente und Feinmechanik, equipping cruise ships of the AIDA fleet and luxury yachts with marine time systems and chronometers. The fact that the nautical characteristics required in this – namely precision, legibility and reliability - are also reflected in the Mühle wristwatches is particularly important to Thilo Mühle. With him the family-run company now has its fifth generation at the helm.

Press Office Muehle-Glashuette

c/o Convensis Group Friedrichstraße 23b D-70174 Stuttgart

Matthias Lottner
Janika Prott
Saskia Bodemer
Tel. +49 711/ 36 53 37 78
Fax +49 711 / 36 53 37 89
E-Mail: PRmuehleglashuette@convensis.com



Technical Details S.A.R. Anniversary-Timer







Movement: SW 200-1, automatic; Mühle version with woodpecker neck regulation,

Mühle rotor and characteristic surface finishes. Stop-second. Fast date

correction. 38 hour power reserve.

Case: Stainless steel or stainless steel with a black DLC coating (diamond-like

carbon). 2.5 mm thick, domed and anti-glare sapphire crystal.

Transparent case back. Screw-in crown. Water-resistant to 100 bars.

Dimensions: Ø 44.0 mm; H 12.2 mm.

Strap: Rubber strap with a stainless steel safety clasp and an extension.

Screwed strap attachment bridges.

Dial: Hands and indices coated in Super LumiNova.

Face Colour: Black

Price: M1-41-43-KB (stainless steel case): 1790,00 €

M1-41-53-KB (DLC-coated case): 1890,00 €

Limited to 2x250 pieces

