



Münster, April 2013

## **Sportingly slowing down**

**The single-hand watch with stop function is now also available in popular anthracite**

Why would you need a stopwatch on a single-hand watch? Perhaps you want to time your boiled egg for precisely three minutes, or maybe you want to keep track of the seven minutes needed to pour a good pilsner beer. With the Singular from MeisterSinger you don't have to forget a more relaxed attitude towards everyday life. While the series' design is classic, the anthracite model reveals its sporty side. The Case with its rectangular pushers, red indices on the outer measurement ring and a red second hand ease time measurement when it is really important. The casual look is reinforced thanks to an anthracite coloured leather strap with crocoprint and red contrast stitching which enhance the colours on the dial.

How exactly does the Singular work? In addition to the hour hand which makes its rounds in five minute intervals on the familiar balanced dial, there is also the second hand. Its progress in minutes for stopping the time is shown on the small dial placed below the twelve for up to 30 minutes. In the lower half of the dial is the MeisterSinger logo of the fermata, the pause symbol in musical notation, which simultaneously gives this special chronograph its motto.

For more media information, pictures or products for the purpose of photographs:

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### **The brand MeisterSinger**

Since MeisterSinger presented its first watches at Baselworld 2001, time has slowed down for increasingly more people all over the world: inspired by the very first timepieces, the single hand on the “Ur-Uhr” moves every five minutes. This changes your perception – and seemingly lets time pass by more slowly.

Today, a decade on, MeisterSinger has established itself as the international market leader for mechanical single-hand watches. Renowned prizes for design attest to the successful style and characteristic aesthetics of MeisterSinger watches – only those who wear one can experience their therapeutic effect on the perception of time.

<b>Model</b>	<b>Singular</b>
Movement	Valjoux 7750
Diameter	43 mm
Case	Stainless Steel, open back, water resistant to 5 bar, Sapphire crystal
Special features	Chronograph
Versions	white, white with red-gold, ivory, black, anthracite

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