

Press release

Pontos Collection

The art of keeping up with the times

The Pontos collection brilliantly combines Swiss watchmaking traditions and technical mastery with modern design. It gives contemporary shape to the passage of time, providing the mechanical precision it deserves.

The very epitome of rigorous expertise, the timepieces in this thoroughbred collection evoke a quest for artistic perfection, underpinned by contemporary refinement. Pontos time passes in a world of clean lines, firmly embedded in the twenty-first century. Its bold architectonic character emerges at first glance. Its mechanical heart lends substance and character. Dedicated to lovers of uncompromising watchmaking, the collection masterfully combines rigor and creativity. Seen as a whole, it perfectly symbolizes the aspiration of a brand for which technical innovation and artistic performance go hand in hand.

Two new models joined the Pontos line this year. Equipped with self-winding mechanisms, they each in their own way illustrate the creativity of Maurice Lacroix. The Pontos S Chronographs appear more dynamic than ever before, imbuing time with a sporty, go-getting spirit. The Pontos Décentrique GMT reaffirms its place in the world through an off-center interpretation of time as it passes and crosses the world's time zones.

Design and engineering, architecture and high technology come together in this Pontos range, which asserts its place in a world of openness, modernity and refinement. The collection bears the unmistakable stamp of Maurice Lacroix, whose energy has transformed time into a way of life that accepts no compromise.

Pontos S

Sportsmanship, naturally

If any diver's chronograph can be naturally in tune with the times, this one can. The Pontos S is perfect for short dives with a modern style that perfectly combines form and function. A design that blends mechanical expertise with contemporary style: accessible yet crafted down to the last detail. This timepiece will surely speak to a generation that sees everyday living as an art.

Resolutely sporty, the character of the Pontos S is clearly inspired by the world of sport, from the tautness of its silhouette to the determination of its face. The dynamic strap is a perfect match for the case. The all-steel version sports a NATO strap whose contrasting sleek design encapsulates the collection's sporting spirit. Comfortable and hypoallergenic, especially in wet conditions, the nylon strap demonstrates exceptional strength. This no doubt explains its extreme popularity with athletes, divers and astronauts, who can easily adjust it according to the thickness of their gear.

The 43 mm diameter stainless steel case is water resistant to 200 meters. It features a winding crown and two pushpieces shaped to ensure a better grip, accentuating the chronograph's strong character. The bezel ring is inside, in an original contrast to usual practice. Besides its artistic merits and enhanced sense of finesse and purity, this design – the subject of a patent application – enables maximum wear. The chronograph counters on the dial fit together in a beautiful balancing act, without seeking originality at all costs. Its legibility is perfect.

Available in a range of colors, the Pontos S is mechanized by the self-winding Valjoux 7750 movement, which boasts a long pedigree in terms of performance and accuracy. The Pontos S will unquestionably appeal to sports and diving enthusiasts or simply to those in love with an era that has turned elegance and sportsmanship into a way of life.

Technical Information Pontos S

Case:

- Ø 43 mm, stainless steel case
- black circular brushed aluminum turning scale ring with grey, blue, orange or red indications
- Vertical brushed middle-case and lugs sides, with polished bezel and facet on lugs
- Engraved case-back
- Domed sapphire crystal with anti-reflective coating
- Water resistant to 200m / 20 atm

Dial:

- Black sun brushed dial
- Spiral recess and satin finished counters
- Applied indexes with large SLN zone for excellent legibility when diving

Hands:

- Diamond-cut hands with large SLN zone for excellent legibility when diving
- Minute and second hands color matching with turning scale ring and crown aluminum ring

Strap / Bracelet:

- Robust 3 rows stainless steel bracelet
- Extra color matching NATO strap provided

Buckle:

- Double security deploying clasp with adjustment link to wear on a scuba outfit
- Stainless steel buckle on NATO strap

Movement:

Personalised Valjoux 7750 calibre, with guaranteed quality and precision
Self-winding calibre ML112 based on the Valjoux 7750 movement

Functions:

- Hours and minutes indicated by central hands
- Small seconds at 9 o'clock

MAURICE LACROIX

Manufacture Horlogère Suisse

- Chronograph seconds indicated by a central hand
- 30-minute chronograph counter at 12 o'clock
- 12-hour chronograph counter at 6 o'clock
- Date indicated in an aperture at 6 o'clock

Vibration: 28'800 alt/h, 4 Hz

Power Reserve: 46 hours

Jewels: 25

Adjustments: 3 positions when fully wound and after 24 hours

Decoration: rhodium-plated movement.