

# THE NELSON PIQUET – CELEBRATING A LEGEND

Louis Moinet launches the Legends collection with the Nelson Piquet, a two-pusher automatic chronograph featuring race-ready rubber strap; high-visibility hands; tachymeter scale on cutting-edge steel and carbon fibre bezel; chrono pushers inset with carbon fibre; and racing-inspired engraving on back.



The Legends collection features timepieces developed in partnership with an iconic figure who has made an indelible mark by excelling at the highest level in their respective field. Louis Moinet launches the collection with an exceptional model celebrating legendary racing driver Nelson Piquet.



Available in an exclusive limited edition of 365 pieces, the Nelson Piquet is a sporty, two-pusher automatic chronograph celebrating the three-time Formula One world champion. The Nelson Piquet boasts a clutch of racing-refined features including a driver-friendly rubber strap; high-visibility hands; a tachymeter scale on the high-tech steel and carbon fibre bezel; chronograph pushers inset with carbon fibre and adorned with chequered flag motif; and display-back engravings evoking Piquet in his prime.

## Racing-refined dial and functionality

The Nelson Piquet's dial and functionality have been designed specifically with racing drivers and motorsport enthusiasts in mind.

The dial is highly legible with bright counters and bold hands and numerals contrasting superbly against a navy blue backdrop. Rhodium-plated central hour and minute hands – filled with white Super-LumiNova that glows an eye-catching green in the dark – are accompanied by highly-reflective, metallised hour indices and small seconds at 9 o'clock.

The central chronograph hand is complemented by a seconds chapter ring (measuring intervals down to an impressive quarter of a second), 30-minute counter at 3 o'clock and 12-hour counter at 6 o'clock. The counter hands are in a striking blue tone. What's more, speed or distance can be calculated using the tachymeter scale engraved on the bezel to monitor racing performance.

All three subdials are set off by the dark blue background. The lower half of the dial features Geneva wave finishing reminiscent of the vertical grill design found on historic racing cars. The dial is completed by the Louis Moinet logo at 12 o'clock and, of course, Nelson Piquet's signature at 5 o'clock.

The blue and white on the dial transports the observer back to the halcyon days of Formula One when Piquet was a dominant force: The winning colours conjure up images of the iconic Brabham cars in which Piquet raced between 1978 and 1985 – and in which he won the 1981 and 1983 Formula One drivers' championship.



### **Racing-refined construction**

The Nelson Piquet case design takes its cues from recent developments in motorsport technology, with the six-screw, stainless steel case incorporating a high-tech, carbon-fibre lower bezel.



Carbon fibre is also used to form the inserts for the chronograph pushers at 2 o'clock and 4 o'clock. To enhance grip, the pushers have been engraved with a chequered motif reminiscent of the iconic Formula One finish-line flag that Piquet took in his 23 F1 grand prix victories. The pushers take the form of champagne corks for a 'podium finish' experience – and in the case of Nelson Piquet that means a lot of bubbly: The Brazilian had 60 podium placings during his 13-year career in Formula One!

Meanwhile, the supple natural rubber strap with stainless steel double folding clasp buckle provides ultimate comfort for the avid motorsport fan.

### Racing-inspired display-back engraving

Turning the Nelson Piquet over, the tinted sapphire crystal display-back reveals beautifully finished plates and bridges as well as a distinctive open-worked, black rhodium-plated, ball bearing-mounted rotor, the design of which echoes that of a high-performance car brake disc.

Around the periphery, a winner's wreath is engraved – extremely appropriate because, as the accompanying inscription reminds us, Nelson Piquet is a three-time Formula One world champion.

### Rarity

The Nelson Piquet is available in a limited edition of 365 pieces. It is presented in a deluxe case with black, carbon fibre-inspired interior, along with a beautiful 95mm x 70mm reproduction of a watercolour painting of Piquet in his Brabham and Williams cars by renowned motorsport artist Willy Richard.

### **Prize-winning design**

The Nelson Piquet has received a Red Dot design award, one of the world's most prestigious design industry prizes. This coveted distinction is awarded by a jury of design experts at the Design Zentrum Nordrhein Westfalen in Essen, Germany. The Nelson Piquet is the fifth Louis Moinet timepiece to have won a Red Dot Design award and joins Geograph Rainforest, Tempograph, Jules Verne Instrument I and Geograph in a permanent display at the Red Dot Museum in Essen, the largest exhibition of contemporary design worldwide.

### The Legend

Nelson Piquet has etched his name in motorsport history thanks to his consummate skill, physical stamina and mental strength that have contributed to his masterly performances on the racetrack. Born in Rio de Janeiro, Brazil in 1952, Piquet is one of the leading figures of what was arguably the golden era of Formula One, during the 1980s, when breath-taking battles and fierce rivalries on and off the track created a compelling spectacle on a sporting and human level. Piquet's exceptional talent was such that he claimed three Formula One world titles between 1981 and 1987. In recognition of his immense achievements, he was inducted into the International Motorsports Hall of Fame in 2000.

NELSON PIQUET LM-33.10.20 - CASEBACK



1983.1981

NELSON PIQU WORLD CHAMPION 1987

65

reddot design award winner 2013

# NELSON PIQUET Technical specifications

### Features and functions :

Chronograph with tachymeter High-legibility dial with Nelson Piquet signature Racing-refined functionality and case design Racing-inspired display-back engraving

## Movement and finishing :

Louis Moinet automatic mechanical chronograph movement Balance frequency: 28,800 vph / 4 Hz Lines: 13 ¼ Power reserve: 44 hours Number of jewels: 25 Blued steel screws

# Dial and hands:

Rhodium plated central hour and minute hands filled with Super-LumiNova Highly-reflective metallised hour indices Small seconds in subdial at 9 o'clock Blued central chronograph seconds hand 30-minute chronograph counter at 3 o'clock 12-hour chronograph counter at 6 o'clock Tachymeter scale on bezel Nelson Piquet signature at 5 o'clock Louis Moinet logo at 12 o'clock From 9 o'clock to 3 o'clock: Navy blue, smooth From 3 o'clock to 9 o'clock: Navy blue with Geneva wave finishing

# Case and straps :

Case: Original Louis Moinet six-screw case design Carbon-fibre lower bezel Tachymeter scale on bezel 316L stainless steel, polished and matte finishing Diameter: 45.60mm Height: 17.10mm Champagne cork chronograph pushers at 2 o'clock and 4 o'clock inset with carbon fibre and adorned with chequered flag motif Patent-pending Louis Moinet crown Water resistance: 50m Crystals: Two sapphire crystals with anti-reflective treatment on both sides Display-back featuring engraving of winner's wreath around periphery Width between lugs: 24mm Strap: Blue natural rubber Buckle: Double folding clasp in 316L stainless steel

# Deluxe presentation case :

With black carbon fibre-inspired interior and 95mm x 70mm reproduction of a painting of Piquet by renowned motorsport artist Willy Richard



