

HUBLOT Loves ART MIAMI

## HUBLOT X RICHARD ORLINSKI The first work of art which shows time!

### HUBLOT PRESENTS A NEW CLASSIC FUSION SCULPTED BY RICHARD ORLINSKI, THE WORLD'S BESTSELLING CONTEMPORARY FRENCH ARTIST

Swiss watchmaker Hublot and Richard Orlinski combine their know-how to create the *Classic Fusion Aerofusion Chronograph Orlinski*, which brings to life the artist's graphic universe.

The watch features a brand-new design playing with angles and reflections. Ridges and facets on the watch reflect each other, from the case to the bezel, and from the push buttons to the hands.

To celebrate their union, the sculptor and the watch company naturally chose Miami and two special venues right in the heart of the Design District: The Hublot boutique and the *Markowicz Fine Art* gallery, where the artist's works are on show.

The world's bestselling contemporary French artist has now joined the Hublot family, alongside other famous names including Maxime Büchi, Lapo Elkann, Pelé, Lang Lang, Bar Refaeli, Usain Bolt and even Dustin Johnson.

#### Miami - 8<sup>th</sup> December 2017

*"The fusion of our two universes – that of Hublot who takes precious materials to create exceptional products, and my own bright world of colour inspired by Pop Art – came about quite spontaneously, almost naturally".*

Richard Orlinski

*"Original, bold, intriguing, the Classic Fusion Aerofusion Chronograph Orlinski is a sculpture which tells the time. Unique, its entire structure is bevelled, shaped by the facets created by the world's bestselling contemporary French artist. Its three-dimensional silhouette meant completely redesigning the construction of the case, whose facets have been extended to all the contours of the bezel."*

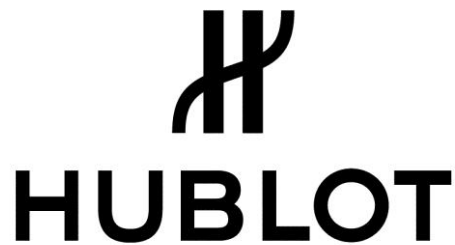
Ricardo Guadalupe, CEO, HUBLOT

**HUBLOT INTERNATIONAL** - Switzerland - [www.hublot.com](http://www.hublot.com) - T +41 (0)22 990 90 00

International Media Relations - Annabelle Galley - [a.galley@hublot.ch](mailto:a.galley@hublot.ch)

**Richard Orlinski** - Françoise Doux – TV Conseil -

Press agent - Françoise Doux - +33 1 44 09 36 59 – [f.doux@tvconseil.fr](mailto:f.doux@tvconseil.fr)



## **A WORK OF ART ON THE WRIST**

Chances are you will have seen Richard Orlinski's brightly coloured Pop Art-style multi-faceted beasts somewhere before. From his immense "Wild Kong" gorilla sculpture on the Croisette in Cannes and his crocodiles in the sunshine of the Miami Design District, to his 5-metre-tall bear on the snowy pistes of Courchevel.

Eager to rise to challenges, Richard creates his sculptures by cutting them like diamonds and he never fails to rise to a challenge. In the hands of Richard Orlinski, the Classic Fusion Aerofusion Chronograph is adorned with its iconic facets, 12 of course, like those that punctuate the dial of a watch!

As one who appreciates exceptional expertise, the artist has designed a watch on the frontier of vintage and neo-futurist styles, just like his works inspired by the Pop Art movement. Pointing to the future, the hand of the watch becomes a symbolic metaphor for Richard Orlinski: as it never stops turning, it embodies infinity.

Inspired by the same attention to detail and driven by the same passion, together, the contemporary artist and Hublot have designed an original creation, by pushing the boundaries of traditional watchmaking expertise. This is a creation where time becomes a work of art, and where art becomes an expression of time!

## ***IN SCULPTING TIME, RICHARD ORLINSKI HAS BECOMES A NEO-FUTURIST***

The Classic Fusion Aerofusion Chronograph Orlinski is available in two brand-new models, each released in a limited edition of 200 pieces: one in titanium and the other in blue ceramic. The watch becomes a 45-mm work of art designed to be worn on the wrist.

The **Hublot x Richard Orlinski** watch's dial has been cast in sapphire crystal, while the case, crown, bezel and push buttons also feature the facets.

The visionary design of Richard Orlinski presented a major challenge for the Hublot Manufacture: the work of Richard Orlinski - a three-dimensional fold in the case – had to be modelled before it was cut from ceramic and titanium. These two materials feature one of the artist's iconic signatures: mirror polishing.

## **ABOUT RICHARD ORLINSKI**

In 2004, at the age of 38, Richard Orlinski decided to dedicate himself fully to art. Inspired by nature's wildest animals, Richard Orlinski enjoys creating his monumental, brightly coloured sculptures of beasts, bringing them to life in the most unexpected places. From the peak of the pistes in Courchevel to our TV screens, and in open-air exhibitions from Paris to the provinces, the artist loves being where people least expect!

Through his "Born Wild" concept, Richard Orlinski is trying to turn the animal's negative impulses into a positive emotion. Immersed in the Pop Art culture, the artist revisits the iconic objects which have inspired countless generations. Richard Orlinski mainly likes to work with contemporary materials such as resin and aluminium, but also uses bronze and stone. Nothing stops this visual artist when it comes to creating!

Curious by nature, Richard Orlinski loves expressing his artistic sensibility in various fields: Sculpture, design, music... he likes to reach as many people as possible and, above all, provoke an immediate reaction!

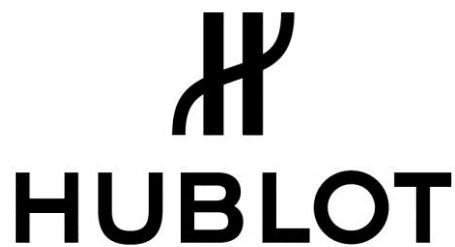
Since 2015, Richard Orlinski has risen to the top of the ranks of the world's bestselling contemporary French artists. (Source Art Price).

**HUBLOT INTERNATIONAL** - Switzerland - [www.hublot.com](http://www.hublot.com) - T +41 (0)22 990 90 00

International Media Relations - Annabelle Galley - [a.galley@hublot.ch](mailto:a.galley@hublot.ch)

**Richard Orlinski** - Françoise Doux – TV Conseil -

Press agent - Françoise Doux - +33 1 44 09 36 59 – [f.doux@tvconseil.fr](mailto:f.doux@tvconseil.fr)



### **Classic Fusion Aerofusion Chronograph Orlinski Titanium**

Reference:	525.NX.0170.RX.ORL18 – Limited to 200 pieces
Diameter:	45 mm
Thickness:	13.40 mm
Water Resistant:	5 ATM (50m)
Case:	Polished Titanium
Bezel:	Polished Titanium
Bezel Lug:	Polished Titanium
Screws « H »:	Polished Titanium
Glass:	Sapphire with anti-reflective treatment
Crown:	Polished Titanium
Pushers:	Polished Titanium
Case back:	Polished Titanium engraved "Limited Edition 200NUM"
Case back Glass:	Sapphire with interior anti-reflective treatment
Dial:	Sapphire dial Polished rhodium-plated appliques
Hands:	Polished rhodium-plated hands
Movement:	Caliber Hublot HUB1155
Type:	Self-winding Chronograph movement
Dimensions:	Dia. 30 mm (1 3/4"); Thickness 6.9 mm
Date:	Window at 6.00
No of Components:	207
Jewels:	60
Frequency:	4 Hz (28'800 A/h)
Power reserve:	42 Hours
Strap:	Black smooth rubber
Buckle:	Polished stainless steel deployant buckle clasp

### **Classic Fusion Aerofusion Chronograph Orlinski Blue Ceramic**

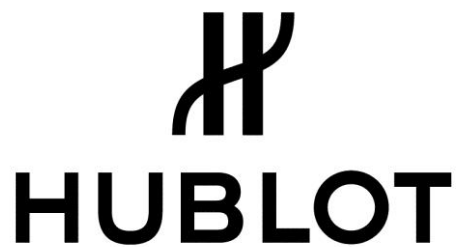
Reference:	525.EX.0179.RX.ORL18 – Limited to 200 pieces
Diameter:	45 mm
Thickness:	13.40 mm
Water Resistant:	5 ATM (50m)
Case:	Microblasted blue ceramic
Bezel:	Microblasted blue ceramic
Bezel Lug:	Microblasted blue ceramic
Screws « H »:	Polished black-plated Titanium
Glass:	Sapphire with anti-reflective treatment
Crown:	Microblasted black-plated Titanium
Pushers:	Microblasted black-plated Titanium

**HUBLOT INTERNATIONAL** - Switzerland - [www.hublot.com](http://www.hublot.com) - T +41 (0)22 990 90 00

International Media Relations - Annabelle Galley - [a.galley@hublot.ch](mailto:a.galley@hublot.ch)

**Richard Orlinski** - Françoise Doux – TV Conseil -

Press agent - Françoise Doux - +33 1 44 09 36 59 – [f.doux@tvconseil.fr](mailto:f.doux@tvconseil.fr)



Case back:	Microblasted blue ceramic "Limited Edition 200NUM"
Case back Glass:	Sapphire with interior anti-reflective treatment
Dial:	Sapphire dial Polished black-plated appliques
Hands:	Polished black-plated hands
Movement:	Caliber Hublot HUB1155
Type:	Self-winding Chronograph movement
Dimensions:	Dia. 30 mm (1 1/4"); Thickness 6.9 mm
Date:	Window at 6.00
No of Components:	207
Jewels:	60
Frequency:	4 Hz (28'800 A/h)
Power reserve:	42 Hours
Strap:	Black smooth rubber
Buckle:	Microblasted black ceramic and black-plated stainless steel deployant buckle clasp