



HAUTLENCE

## PRESS RELEASE

### COLORFUL NEW INTERPRETATION FOR HAUTLENCE HL<sup>RQ</sup>04 & HL<sup>RQ</sup>05

**LA CHAUX-DE-FONDS, November 2014. HAUTLENCE unveils a boldly colourful surprise with the launch of the fourth and fifth versions of its AVANT-GARDE HL<sup>RQ</sup> watch family. This is the latest and most vivid technicolour offering to date from the brand that has earned a reputation for being - well - expectedly unexpected.**

In true HAUTLENCE fashion, the blue and orange detailing of predecessors HL<sup>RQ</sup>02 and HL<sup>RQ</sup>03 is now picked up on the icy blue or glowing orange varnished horns of the HL<sup>RQ</sup>04 and HL<sup>RQ</sup>05 models. These bright and breezy accents vividly match the blue or orange superluminova of the hours, minutes and dots on the upper sapphire dial.

#### **Firmly in the AVANT-GARDE**

HAUTLENCE sprang its original surprise in 2009 by introducing its first ever round case, the HL<sup>Q</sup> with date display.

In 2012, the brand consolidated its creative range by launching the AVANT-GARDE collection, a powerful line of watches inspired by the sleek curves and aesthetic codes of avant-garde design. The first HL<sup>RS</sup> models introduced in October 2012 were followed in 2013 by the HL<sup>RQ</sup> versions, incorporating various signature design codes attuned to a more lifestyle-oriented look.

#### **A pleasing pop of colour**

Incorporating the sporty, flamboyant nature of their siblings, HL<sup>RQ</sup>04 and HL<sup>RQ</sup>05 display a different dimension thanks to a vibrant injection of colour.

Despite this, the imposing signature elements of the HL<sup>RQ</sup> line remain alive and well. The 44 mm circular black DLC-finish grade 2 titanium case band frames the in-house designed sapphire dial lending a sense of depth and transparency, while affording a clear view of the manual-winding mechanical movement powering the jumping hours, retrograde minutes as well as the date display.

#### **Other HL<sup>RQ</sup> Models**

##### **AVANT-GARDE - HL<sup>RQ</sup>01**

Case middle and back in black DLC-finish grade 2 titanium, horns, bezel and push-button in 18-carat pink gold, sapphire dial. Alligator strap with titanium pin buckle or folding clasp.

##### **AVANT-GARDE - HL<sup>RQ</sup>02**

Case middle and back in grade 2 titanium, bezel and push-button in polished steel, sapphire dial. Alligator strap with titanium pin buckle or folding clasp.

##### **AVANT-GARDE - HL<sup>RQ</sup>03**

Case middle and back in black DLC-finish grade 2 titanium, horns, bezel and push-button in black DLC-coated polished steel, sapphire dial. Alligator strap with titanium pin buckle or folding clasp.



### **A brand-new chapter in HAUTLENCE history**

Founded in 2004, HAUTLENCE is committed to bringing a new dynamic into the art of watchmaking, thus gaining the recognition of watch collectors and connoisseurs the world over. It has a portfolio of four calibres designed and developed in-house, while relying on external partners for the movements of certain collections. It launched the HL calibre in 2005, followed in 2009 by the HLQ calibre, with the brand's third calibre, the HLC, hot on its heels in 2010. The following year saw the introduction of the high-flying HL2.0 calibre in a variety of different versions. Since 2012, HAUTLENCE has enjoyed the support of MELB Holding, which has made its experience and network accessible to the brand with the aim of developing effective synergies between HAUTLENCE and the group as a whole.

Like its name, an anagram of the brand's hometown of Neuchâtel, HAUTLENCE is renowned for turning things upside down. In this vein, the brand has challenged the boundaries of traditional watchmaking designs by drawing on its architectural inspired roots and uniting them with innovative mechanical solutions borrowed from other industrial universes. Acutely aware of the two essential dimensions of time and space, HAUTLENCE is driven to design timepieces distinguished by consistently original curves and depth effects.

### **“HORLOGERIE SUISSE” Label**

HAUTLENCE timepieces are created and produced in the purest Swiss watchmaking tradition and carry the label “HORLOGERIE SUISSE” on the case back. Aside from the straps/bracelets, certain high-tech components and sapphire crystals, all parts are developed, produced, decorated and assembled in the Neuchâtel and Jura mountains of Switzerland.

### **Feel free to contact us for any further information:**

Guillaume Tetu, CEO and Co-founder - [g.tetu@hautlence.com](mailto:g.tetu@hautlence.com)

Caroline Büchler, Marketing & Communication Manager - [c.buechler@hautlence.com](mailto:c.buechler@hautlence.com)

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## Technical sheets

<b>MODEL NAME</b>	AVANT-GARDE - HL <sup>RQ</sup> 04
<b>MODEL SUMMARY</b>	HAUTLENCE HLQ in-house calibre. Jumping hours, retrograde minutes and fast date corrector. Manual-winding mechanical calibre.
<b>DISPLAY</b>	Jumping hours, retrograde minutes and jumping date.
<b>CALIBRE</b>	Calibre description : Jumping hours, retrograde minutes with HAUTLENCE connecting rod system.  Number of components : 255; Power reserve : 40 hours; Regulating organ : 21,600 vibrations/hour; Number of jewels : 32; Finishing : hand-chamfered bridges with Côtes de Genève motif ; Identification and numbering plate : HLRQ 04 - 0000.
<b>CASE</b>	Case middle : black DLC-coated circular fine-brushed grade 2 titanium; Bezel and push-button: black DLC-coated polished 316L steel; Horns : blue varnish-coated 316L steel ; Crown : black DLC-coated polished 316L steel with engraved HAUTLENCE logo; Glass : extra-hard bevelled sapphire crystal with anti-reflective treatment; Back : black DLC-coated grade 2 titanium. 4 screws, "HAUTLENCE" and "Horlogerie Suisse" tamp-printed on sapphire crystal; Dimensions : Ø 44 mm x 12.5 mm.
<b>DIAL</b>	Upper sapphire dial face : with fixed logo and metallized HAUTLENCE inscription. Transferred polished rhodium-plated metallized, orange superluminova-enhanced hours, minutes and index numerals; Lower sapphire dial face: shiny rhodium metallization, semi-opaque black area and black DLC-coated area; Hours disc : transparent mineral glass with shiny rhodium metallized hours aperture, semi-opaque black zone and blue superluminova indexes; Minutes hands : black gold with blue superluminova tip; Connecting rods : hand-chamfered and linear fine-brushed, rhodium-plated.
<b>STRAP</b>	Straps : Black hand-sewn rolled-edge Louisiana alligator gum leather, large square scales; Graphic carbon like wove leather; Interchangeability spring bar;  Folding clasp or pin buckle : grade 2 titanium with black DLC-coated polished 316L steel plate.
<b>WATER RESISTANCE</b>	30 meters (3ATM)
<b>PACKAGING</b>	Black leather box containing : <ul style="list-style-type: none"><li>• Identification plate</li><li>• Special leather travel box</li><li>• Watchmakers magnifying glass</li><li>• Instruction booklet</li><li>• Warranty card (3 years)</li></ul>
<b>PRICE (TAXES INCLUDED)</b>	Pin buckle : CHF 33'500.- / Folding buckle : CHF 35'000.-



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<b>MODEL NAME</b>	AVANT-GARDE - HL <sup>RQ</sup> 05
<b>MODEL SUMMARY</b>	HAUTLENCE HLQ in-house calibre. Jumping hours, retrograde minutes and fast date corrector. Manual-winding mechanical calibre.
<b>DISPLAY</b>	Jumping hours, retrograde minutes and jumping date.
<b>CALIBRE</b>	Calibre description : Jumping hours, retrograde minutes with HAUTLENCE connecting rod system.  Number of components : 255; Power reserve : 40 hours; Regulating organ : 21,600 vibrations/hour; Number of jewels : 32; Finishing : hand-chamfered bridges with Côtes de Genève motif ; Identification and numbering plate : HLRQ 05 - 0000.
<b>CASE</b>	Case middle : black DLC-coated circular fine-brushed grade 2 titanium; Bezel and push-button: black DLC-coated polished 316L steel; Horns : orange varnish-coated 316L steel ; Crown : black DLC-coated polished 316L steel with engraved HAUTLENCE logo; Glass : extra-hard bevelled sapphire crystal with anti-reflective treatment; Back : black DLC-coated grade 2 titanium. 4 screws, "HAUTLENCE" and "Horlogerie Suisse" tamp-printed on sapphire crystal; Dimensions : Ø 44 mm x 12.5 mm.
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