



## The Victoria Princess Red Heart Watch

for Only Watch 2013



**Backes and Strauss**, founded in 1789 and the world's oldest diamond company, is excited to unveil the Victoria Princess Red Heart watch. As part of the Victoria Princess collection, this unique piece has been created exclusively for the Only Watch auction 2013, which aims to aid the fight against muscular dystrophy through its support of the 'Monaco Myopathy Association'. Mr. Vartkess Knadjian, CEO of Backes and Strauss, states 'we are delighted and honoured to have been selected as one of 40 exclusive brands participating in the Only Watch auction 2013, it is very important for us to give back to the global community.'

The inspiration behind this opulent piece is a 19<sup>th</sup> century brooch, drawn from the company's archives, and consisting of two diamond encrusted, linked hearts. These interlocking hearts are now the focal point of the Victoria Princess Red Heart and have been repeated again and again in a circle seen to symbolise everlasting love, life and friendship.

A delicate sprinkling of rubies intersperse Backes and Strauss' trademark 'ideal cut' diamonds. These rubies have been carefully selected, not only due to their association with love and passion, but because they are said to

represent vitality, energy and health, all of which are qualities that are integral to this charitable event.



This watch is being auctioned in the knowledge that it will be perceived as a symbol of love for the woman who wears it, but also as a representation of hope for those that are being supported by this wonderful cause.



**Technical Information:**

Backes and Strauss 'Victoria Princess Red Heart' for Only Watch.

Delicate and unique diamond and ruby set jewellery watch. Water resistant to 30 metres.

**Case:** 18-carat rose gold case with interlocking hearts set with a total of 180

Ideal Cut diamonds (totalling 1.50 carats) and 32 rubies (totalling 0.45 carats).

**Dial:** Mother-of-pearl dial with 4 Ideal-Cut diamonds. Sword-shaped hands.

**Movement:** Quartz movement.

**Bracelet:** Interlocking hearts jewellery bracelet set with 322 Ideal Cut diamonds (totalling 2.20 carats) and 66 rubies (totalling 0.60 carats).

**Total Carat:**

506 Ideal-Cut diamonds - 3.74 carats

98 rubies - 1.05 carats

**Backes & Strauss, Masters of diamonds since 1789:**

At Backes & Strauss, the world's oldest diamond company, all our diamonds are Ideal Cut, designed with 57 precisely placed facets to create maximum fire and sparkle. Hearts and Arrows diamonds are the most brilliant and magnificent Ideal Cut diamonds. Every diamond at Backes & Strauss is a D, E or F colour and internally flawless with only a very, very slight inclusion.

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