

Girard-Perregaux launches The Laureato 38 mm White Ceramic

Pure, precious and as iconic as ever. Girard-Perregaux introduces its Laureato in a white ceramic version: The Laureato 38 mm White Ceramic. Thus attired, the iconic sporting chic Girard-Perregaux watch turns resolutely to the light. By slipping into this pristine white exterior, the Laureato once again demonstrates the strength and relevance of its design, capable of multiple mutations through time in terms of both size and materials.

Further accentuating its shimmering intensity, the Laureato 38 mm White Ceramic features a bezel and crown in steel, whose colour is picked up in the hour-markers and hands. Better still, this bezel sparkles with 56 brilliant-cut diamonds. Their respective sizes reflect each variation in the thickness of the octagonal bezel, entirely filling it with their radiance. In this white and steel version, the Laureato 38 mm Ceramic strikes a soft and precious balance, thereby creating even more fascinating depth effects and greater expressiveness.

Presence

The Laureato has a personality all its own. Its genetic code drives evolutions in various details of its appearance, while never distorting its essence. The Laureato is defined by a polished octagonal bezel fitted on an integrated case, meaning with no lugs or loops. The use of ceramics further accentuates the ergonomic qualities of the Laureato 38 mm White Ceramic. This noble technical material is at once light, virtually scratchproof and extremely well tolerated by the skin.

As a horological icon, Laureato continues playing with contemporary codes. This architectural watch adopts this new material like a natural extension of its nature. It absorbs the structural and ergonomic benefits of ceramics and applies them to the service of wearer comfort. The absolute fashion colour and synonymous with purity and freshness, white clothes the Laureato 38 mm White Ceramic with natural grace.

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Charisma

The bracelet of the Laureato 38 mm White Ceramic, a natural extension of the case, is an original design element in its own right. It is distinguished by its wide and entirely white ceramic satin-brushed H-shaped links as well as its domed and polished interlink elements.

The interplay of polished and satin-brushed surfaces creates heightened visual interest and enlivens the watch even though it is white, a colour whose radiance tends to absorb details. This bracelet is exceptionally supple on the wrist, making the Laureato 38 mm White Ceramic a perfectly comfortable fit. The Laureato 38 mm White Ceramic is available on a white rubber strap too.

Girard-Perregaux thereby provides a reminder that sporting chic is not just an expression or an empty phrase. The Laureato is a sports watch and a chic watch in equal measure. This versatile and enduring horological work of art is a true icon.

Laureato 38 mm White Ceramic

Technical specifications

Case

Material: white ceramic

Diameter: 38,00 mm

Thickness: 10,17mm

Crystal: glareproofed sapphire

Caseback: sapphire

Dial: silvery white with "Clou de Paris" hobnail motif

Hands: baton-type, enhanced with luminescent material

Water resistance: 100 metres (10 ATM, 10 bar)

Movement

Reference: GP03300-0130, mechanical self-winding

Diameter: 25,60 mm (1 1/2 ")

Thickness: 3,36 mm

Frequency: 28,800 vph. (4 Hz)

Number of components: 218

Jewels: 27

Power reserve: min. 46 hours

Functions: hours, minutes, centre seconds, date

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Bracelet/Strap

White ceramic, polished and satin-brushed finishing, triple folding clasp

White rubber, triple folding clasp with white ceramic cap

References

For the full ceramic version: 81005D82A732-32A

For the ceramic on rubber strap: 81005D82A732-FK7A

About Girard-Perregaux

Girard-Perregaux is a Swiss luxury watch manufacturer that traces its origins to 1791. The history of the Brand is marked by legendary watches that combine sharp design with innovative artisanship such as the renowned Tourbillon with Three Gold Bridges, presented by Constant Girard-Perregaux in 1889 at the Paris Universal exhibition, where it was awarded a gold medal.

With more than 100 registered patents, Girard-Perregaux is devoted to the creation of state-of-the-art Haute Horlogerie and is one of the few watchmakers to unite all the skills of design and manufacture under the same roof — including the forging of the “heart” of the watch, the movement. In 2013, Girard-Perregaux received numerous prizes for its groundbreaking Constant Escapement L.M. timepiece, including the most prestigious one: The Aiguille d’Or of the Grand Prix d’Horlogerie de Genève.

Girard-Perregaux is part of the Kering Group, a world leader in apparel and accessories, which develops an ensemble of powerful Luxury and Sport & Lifestyle brands.

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