

## THE FEMININE MYSTIQUE

Graceful. Delicate. A watch lover's watch. The new Girard-Perregaux 1966 Lady proves that mechanical time knows how to dress up and catch the eye. Driven by a manufacture mechanical movement, the watch's refined finish casts a special glow on the passing hours. Let the game of seduction begin.

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Who will take the lead? The aesthetic, refined to the last detail of the watch? Or the technology, glimpsed through the sapphire glass of the case back? The mystery remains shrouded in the perfect alchemy of the two. The new Girard-Perregaux 1966 Lady embodies the calling of traditional watchmaking: to give time a face and a heart that beats

Its pink gold cladding is picked out with a border of diamonds extending to the lugs. Within its 30 mm diameter the slender aspect of the case is enhanced by the alternating satin and polished finish. With a delicate guilloche decoration, the dial is lit by an hour chapter of brilliant cut diamonds and Roman numerals at 6 and 12 o'clock. The foliate hands sweep this picture with their unchanging regularity.

Visible through the sapphire back, the caliber GP03200, the handiwork of the Manufacture's watchmakers, boasts an oscillating mass in pink gold engraved with the Girard-Perregaux logo. It turns to reveal a main plate and bridges meticulously drawn, beveled and decorated with . Côtes de Genève.

Timeless, the Girard-Perregaux 1966 Lady watch feels just as right for daily wear as it does for special occasions. Exacting, it combines the beauty of finish with a heart manufactured in the finest watchmaking tradition. Like today's woman, it knows how to match flair with demeanor



