



ALMA

Taking its inspiration from the wealth of its heritage, the DeWitt watchmaking company has decided to bring out a revised 2014 version of its Alma jewellery watch, part of the second watch collection that the Swiss manufacture has dedicated entirely to women.

The Alma watch features a harmonious oval case, a slightly cambered profile so as to fit perfectly the shape of the wrist, and of course the sculpted forms of the famous DeWitt stylised imperial columns. The collection comes in seven versions, clad in red gold, white gold and diamonds and fitted with elegant dials.

The Alma watch houses an automatic calibre with a central seconds hand and a 42-hour power reserve.

Its three hands in 18-carat gold, sword-shaped and with a skeleton format in the case of the hour and minute hands and slender for the seconds hand, rhythmically mark out the passing of time in the centre of a dial that reveals its perspectives through a play of light and in the forms of its relief.

For the first two jewellery versions of the line, the matt or polished rim of the dial, with its "black gold" finish and adorned with Arabic numerals, enhances the magnificent snow setting effect of its bed of round diamonds. A circle set with baguette-cut diamonds and adorned with black-painted hour markers give a refined interpretation to the minute-band.

On the version in polished pink gold, the "Clou de Paris" decoration of the dial perfectly completes this model's elegant, glittering design, full of contrasts, rounded forms and reflections.

The anti-reflective glass, cambered from 3 o'clock to 9 o'clock and from 6 to 12, gives a generously-curved silhouette to this watch, with its profile immediately recognisable thanks to its imperial columns and its alternately polished and delicately sanded 18-carat gold surfaces.

Its crown and ardillon buckle in polished gold, both engraved with the brand's distinctive "W" signature, give an additional elegant touch of detail to the watch's finishes.

Firmly in the 21st century but also marked with imperial dignity, the Alma Collection bears witness to the care and attention bestowed by the Manufacture DeWitt on every detail, thus turning each watchmaking creation into a truly exceptional timepiece.

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