

Blancpain Super Trofeo Chronograph

The high-powered alliance between two legends

Blancpain and Lamborghini have joined forces in creating an exceptional automobile championship. Played out over six events per year, the Super Trofeo stars a field of the newest Lamborghini Gallardos. To celebrate these superlative races, the Manufacture in Le Brassus is presenting a Super Trofeo flyback chronograph, a resolutely sporting watch with a production run limited to 300.

Encounters between two myths are bound to engender exceptional events. The alliance between the world's oldest watch brand and one of the most iconic car manufacturers has resulted in the creation of an exceptional automobile championship. The Lamborghini Blancpain Super Trofeo is not only the first Lamborghini racing series, but also to become – right from the start of the first race in May – the world's fastest and most demanding single-make championship. Gleaming Lamborghini Gallard LP560-4 cars – the latest version of this legendary model – are to face off on six equally fabled race tracks during the year 2009. Each of these speed machines bears the colours of the watch manufacturer, while the car driven by Blancpain's President and CEO, Marc A. Hayek, is entirely dedicated to the brand.

For Marc A. Hayek and Stephan Winkelmann, respectively at the head of Blancpain and Lamborghini, this partnership in a joint championship enables them to fulfil the dreams of many devotees of exceptional mechanical engineering. When Lamborghini decided to join the race to push the boundaries of speed, its decision to work with Blancpain – a watch brand renowned for its pioneering spirit and mechanical expertise – was a natural choice for this high-octane union.

The first single-make racing series in Lamborghini's history, the Lamborghini Blancpain Super Trofeo 2009 features six European events scheduled from May through October, at Adria (Italy), Norisring (Germany), Spa Francorchamps (Belgium), Silverstone (United Kingdom), as well Catalunya (Spain) and Paul Ricard (France).

Cutting-edge technology

Boasting exceptional performances fuelled by 570 HP and 540 N/m torque enabling it to reach top speeds of over 300 km/h, the latest racing version of the Gallardo line from Lamborghini is a truly exceptional car. Its mettlesome character and its taut, sophisticated lines have inspired the Blancpain designers and master-watchmakers in creating the latest gem from the Manufacture in Le Brassus: the Super Trofeo Chronograph endowed with a flyback function. Like the powerful engine of the Gallardo, this new Blancpain chronograph displays state-of-the-art design and all the attributes of cutting-edge technology.

The case specifically designed for this prestigious line is inspired by the sleek profile of the

Lamborghini Gallardo. Crafted in steel coated with a DLC (Diamond Like Carbon) treatment – blacker than ruthenium and more resistant than PVD – the 43.5 mm-diameter case that is water-resistant to 100 metres features alternating satin-brushed and polished surfaces. Highly sought after for its hardness and its anti-allergenic nature, as well as its intense colour, DLC treatment combines the properties of diamantine carbon (hardness, insulation, chemical resistance) with those of graphite (black colour, elasticity). Based on state-of-the-art technologies, DLC is a treatment applied in thin layers (sometimes less than 2 µm) by a “vacuum deposit” process. Moreover, DLC boasts an extremely low friction coefficient and remarkable chemical inertia, two qualities that ensure excellent resistance to wear, corrosion and friction, as well as a flexible kind of hardness.

Black is black

At the heart of this new sophisticated and performance-oriented case, the Blancpain Super Trofeo Chronograph, lies its throbbing “engine”, Calibre F185. To reinforce its dynamic nature, the movement of the Blancpain Super Trofeo has been coated by NAC – a state-of-the-art electroplating treatment that blackens the movement bridges and main plate. The mechanical self-winding Calibre F185 is endowed with a 40-hour power reserve and comprises 308 parts. This movement powers a range of functions including hour, minute, small seconds and date display at 6 o’clock, as well as the chronograph indications with a central sweep seconds hand, 30-minute counter at 3 o’clock and 12-hour counter at 9 o’clock. For instant-measurement enthusiasts, the Calibre F185 also drives a “flyback” function. The unmistakable black dial is distinguished by two red and white 9 and 12 o’clock numerals stylised to evoke the numbers painted on the Lamborghini Gallardo LP560-4 racing cars. Another exclusive feature of this exceptional model is its gold oscillating weight engraved with the inscription “Super Trofeo 2009”.

A sports model through and through, the Blancpain Super Trofeo Chronograph is teamed with a strap in alcantara – like the seats in the Lamborghini Gallardo – secured by a steel folding clasp. Available in a limited edition of 300 with its individual number engraved on the case-back – the Blancpain Super Trofeo Chronograph comes in a presentation box inspired by the taut, opulent lines of the ultra-dynamic Gallardo.

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