



ARMIN STROM

SWISS WATCH MANUFACTURE

RIGOROUS BEAUTY: ARMIN STROM ANNOUNCES SKELETON PURE

ARMIN STROM continues to distill traditional watchmaking to its absolute essence with the introduction of Skeleton Pure. This striking new timepiece eliminates anything extraneous from the bare caliber and highlights the layered construction of the movement by colorizing the essential components, which features the firm's Calibre ARM09-S.

ARMIN STROM aficionados will recognize it as the same movement eloquently rendered in the more classically designed One Week Skeleton, which the Bienne-based independent manufacture released at Baselworld 2014. But this Skeleton has an entirely different look and feel.

"The One Week Skeleton is an homage to our brand's founder, master skeletonizer Armin Strom," explains owner Serge Michel. "Skeleton Pure perfectly represents what ARMIN STROM is today."

Claude Greisler, director and chief of horology adds, "Skeleton Pure uses new treatments and technology to bring a fresh and modern look to the highest level of Swiss watch design and craftsmanship. This timepiece illustrates the perfection that can be achieved through machine processing and the way 3D-PVD coating can enhance dimension and bring definition to the engineering."

The manual-wind, double-barrel movement offers an 8-day power reserve with hours, minutes, small seconds and power reserve indicator. Skeleton Pure will be produced in editions of 100 in ARMIN STROM's elements of Air (titanium), Earth (black PVD coated stainless steel), Water (stainless steel) and Fire (18k rose gold). The elements will be released in two phases: Skeleton Pure Fire and Water at October's Salon SIAR in Mexico-City and Skeleton Pure Air and Earth at November's Salon QP in London.

With Skeleton Pure, ARMIN STROM resolutely moves forward in its pursuit of blending Switzerland's skeletonizing heritage with the future.



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ST15-PW.05 SKELETON PURE WATER

Manufacture movement	ARMIN STROM calibre ARM09-S Manual-winding, 8-day power reserve, small seconds, off-centre time indications <u>Distinctions:</u> Fully skeletonised, main plate with blue PVD coating Frequency: 18,000 A/h Jewels: 34 Number of components: 146 <i>For more info on calibre, see last page</i>
Case	Stainless steel Sapphire crystal and case back with anti-reflective treatment Diameter: 43.40 mm Height: 13.00 mm Water-resistance: 50 m
Dial ring	Sapphire with founded appliques
Hands	Stainless steel
Straps	Delivered with a genuine dark blue alligator horn-back strap and stainless steel ardillon buckle as well as an additional dark blue rubber strap. A double-fold clasp in stainless steel is available on option
Edition	Limited to 100 pieces

RG15-PF.5N SKELETON PURE FIRE

Manufacture movement	ARMIN STROM calibre ARM09-S Manual-winding, 8-day power reserve, small seconds, off-centre time indications <u>Distinctions:</u> Fully skeletonised, main plate with dark brown PVD coating Frequency: 18'000 A/h Jewels: 34 Number of components: 146 <i>For more info on calibre, see last page</i>
Case	18ct rose gold Sapphire crystal and case back with anti-reflective treatment Diameter: 43.40mm Height: 13.00mm Water-resistance: 50m
Dial ring	Sapphire with founded appliques
Hands	Rose gold
Straps	Delivered with a genuine black or brown alligator horn-back strap and 18ct rose gold ardillon buckle as well as an additional black or brown rubber strap. A double-fold clasp in 18ct rose gold is available on option
Edition	Limited to 100 pieces



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CALIBRE ARM09-S **16½““**

Characteristics:

Functions:	Hour, minute, small second, power reserve indicator
Winding-mechanism:	Manual wind-up with crown wheels turning on the dial side
Impulse:	Double going barrel
Plate and bridges:	Fully skeletonised main plate, gear-train bridges and barrel-bridges. 3D-PVD coatings of the main plate correspond to the respective element
Escapement:	Escape wheel and pallets made of solid gold with hardened functional areas
Regulating system:	Screwed balance with Breguet overcoil
Frequency:	18,000 A/h
Number of Jewels:	34
Number of individual parts:	146
Diameter:	36.60mm
Height:	6.20mm
Power reserve:	8 days