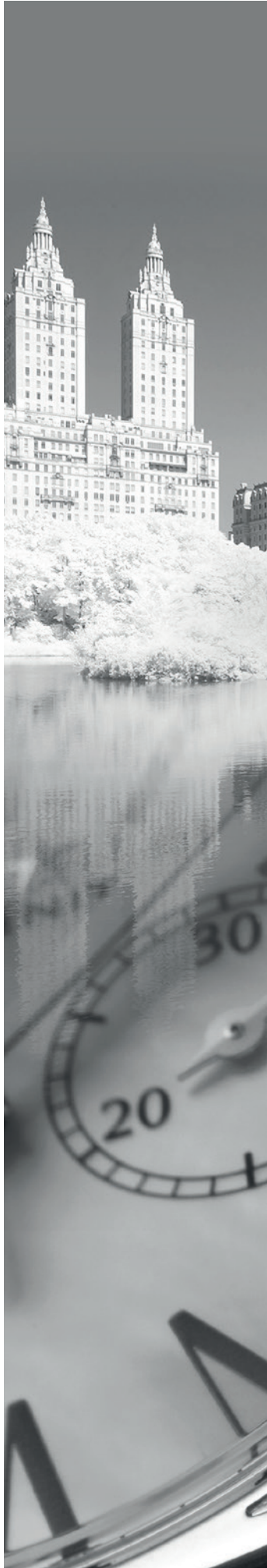


HERITAGE STAR

In praise of slenderness



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ZENITH
SWISS WATCH MANUFACTURE
SINCE 1865



IN PRAISE OF SLENDERNESS

A CLASSIC LADIES' WATCH HARMONIOUSLY COMBINING TECHNICAL EXCELLENCE AND TIMELESS DISTINCTION, THE HERITAGE COLLECTION WELCOMES A NEW MODEL HOUSED WITHIN A CUSHION-SHAPED CASE THAT IS SMALLER THAN PREVIOUSLY: THE HERITAGE STAR 33 MM. AVAILABLE IN ROSE GOLD OR STEEL VERSIONS, THIS SLIM, FEMININE TIMEPIECE WILL DELIGHT THE HEARTS OF WOMEN WHO LOVE FINE MECHANISMS BUT ARE NOT PREPARED TO SACRIFICE THE INNATE ELEGANCE OF GLAMOUR EXPRESSED IN A REFINED AND UNDERSTATED MANNER.



Zenith was one of the first brands to devote timepieces to women

Consistently in the vanguard of horological daring, Zenith has made its mark on horological history. In becoming the first ever full-fledged watch Manufacture right from the time of its founding in 1865, it acquired the means to give free rein to its creative aspirations. This approach has enabled it to enjoy complete independence in constantly inventing watchmaking wonders that it develops and produces entirely in-house. While the Manufacture has laid some of the major milestones in the measurement of time – witness the over 300 patents registered to date – it has also exercised a decisive influence on the destiny of ladies' watches by writing some of the finest chapters in a history already stretching over more than a century. Zenith was indeed one of the first companies to devote timepieces specifically to women – from 19th century enamelled pocket watches through to complication wristwatches as well as pendant jewellery-watches.



*Lines transcending
the inalterable
beauty of
a watchmaking
classic*

Embodying the subtle chemistry between technical excellence and eminently feminine seduction, the new Heritage Star 33 mm quickens the pulse of women with a taste for mechanical watchmaking expressed through glamorous interpretations tinged with classicism. The cushion-shaped retro chic rose gold or steel case is smaller than previously, and deploys its elegant lines in dainty 33 x 33 mm dimensions – as if to magnify the slim approach that determined the design of the watch. While measuring just 9.45 mm thick, it is powered by an exceptionally precise and reliable automatic movement: Elite Calibre 681. This 3.47 mm ultra-thin gem beats at a frequency of 4 Hz and has an over 50-hour power reserve. Its gear trains and its oscillating weight adorned with a Côtes de Genève motif are revealed through the sapphire case-back, while the inexorable onward course of time is displayed on the dial side. The exquisite silver-toned guilloché “flinqué-froissé” dial base is graced with classic blue or gold-toned Roman numerals punctuated by 12 brilliant-cut diamonds (approx. 0.1 cts). The rhodium-plated or gold-plated faceted hour and minute hands sweep over this composition crafted in accordance with the finest watchmaking traditions, while the small seconds hand spins around its own subdial at 9 o’clock. Water-resistant to 30 metres, the refined and understated Heritage Star 33 mm features a crown set with a cabochon-cut sapphire. It is complemented by a brown or grey alligator leather strap fitted with a pin buckle and embodies a fine example of what occurs when elegance and excellence meet and merge to form an inseparable whole.



HERITAGE STAR 33 MM

- ★ CUSHION-SHAPED CASE FOR LADIES' WATCHES
- ★ ELITE CALIBRE 681: AUTOMATIC ULTRA-THIN WATCH
- ★ GUILLOCHÉ DIAL
- ★ CASE: 33X33 MM

MOVEMENT

Elite 681, automatic
Calibre: 11 ½ "" (Diameter: 25.6 mm)
Thickness: 3.47 mm
Components: 128
Jewels: 27
Frequency: 28,800 VpH – (4 Hz)
Power-reserve: min. 50 hours
Finishes: Oscillating weight with
"Côtes de Genève" pattern

FUNCTIONS

Hours and minutes in the centre
Small seconds hand at 9 o'clock

CASE, DIAL & HANDS

Material: 18-carat rose gold or stainless steel
Diameter: 33x33 mm
Opening diameter: 28 mm
Thickness: 9.45 mm
Crystal: Domed sapphire crystal with anti-reflective
treatment on both sides
Case-back: Transparent sapphire crystal
Water-resistance: 3 ATM
Dial: Silver-toned with guilloché "flinqué-froissé"
effect
Hour-markers: Blue Roman numerals
Hands: Rhodium-plated, faceted
(with or without gold plating)

REFERENCES

18.1970.681/01.C725
Rose gold case with silver-toned guilloché dial
Brown alligator leather strap with protective rubber
lining and rose gold pin buckle
03.1970.681/01.C733
Steel case with silver-toned guilloché dial
Grey alligator leather strap with protective rubber
lining and steel pin buckle



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ZENITH
SWISS WATCH MANUFACTURE
SINCE 1865

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Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith earned swift recognition for the precision of its chronometers with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record in terms of pocket watches, onboard timers and wristwatches. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. All Zenith watches are fitted with an in-house Zenith movement and are developed by the Manufacture in Le Locle. The latter currently stands at the exact spot where its founder built the first company workshop, thus physically embodying a continuity that is a rarity in itself.